

**ROBIN BERNSTEIN** **WRITE TIME COMMUNICATIONS**  
**BUSINESS WRITING & PR SUPPORT**  
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**Summary**

- Award-winning independent public relations specialist and writer since 1991. Expertise in marketing, corporate and employee communications. Diverse industry background.
- My clients are primarily either public relations firms that need help servicing their clients or organizations that need internal or external communications assistance.

**Skills**

Professional, reliable support on short-term or long-term projects:

- writing and editing speeches, feature articles, brochures, press materials, newsletters, advertorials, sales materials, proposals, manuals, annual reports, direct mail, scripts.
- generating publicity via media tours and story placement.

**Honors**

- *Rx Club Show, Award of Excellence, 2006*
- *Davey Awards, Silver, 2006*
- *IABC Gold Quill Award Finalist, Writing: Marketing & Promotion, 2005*
- *NY/IABC ACE Award of Excellence, Writing: Marketing Literature, 2003*
- *IABC Silver Quill Honorable Mention, Feature Writing, 2000*
- *IABC Gold Quill Award Finalist, Feature Writing, 1996*
- *IABC Silver Quill Award of Excellence, Speechwriting, 1994*
- *Honorable Mention-Outstanding PR Work, Ogilvy & Mather PR, 1986*

**Current and Prior Professional Affiliations**

- IABC/Long Island, Awards Selection Committee, 2007
- IABC/Long Island, Chair, Awards Selection Committee, 2006
- PRPLI Awards Dinner and Selection Committee, 2008, 2006
- IABC/Long Island, Annual Awards Selection Committee, 2005
- Long Island Ad Club, Independent Creatives Expo, Advisory Committee, 2002
- IABC/Long Island, Silver Quill Judging Chair, 2001
- IABC/Long Island, Director, 1993-1994, 1997-1999
- New York Metro Independent Communicators, founding member, 1991
- New York Speechwriters' Roundtable, member
- International Association of Business Communicators (IABC), Long Island chapter, member
- Public Relations Professionals of Long Island, member

**Prior Work History**

- Senior Account Supervisor, Edelman Medical Communications, NYC
- Account Supervisor, Ogilvy Public Relations, NYC
- Account Executive, Dorf/MJH, NYC
- Account Executive, Barnum/Secunda Associates, NYC
- Employee Relations Specialist, Standard Security Life Insurance Co., NYC

**Education**

- State University of NY at Binghamton, Harpur College, BA-Psychology/Business Management
- School of Visual Arts, NY, Certificate, Public Relations

**References/Portfolio Available**